

G'day from Bannock Brae

Newsletter 35

JULY AUG SEPT 2014

UP AND RUNNING....

Well our new shop at Highfields is officially up and running and the team at Bannock Brae Meats are adjusting to the changes it has brought with it. Our thanks to our customers, both old and new, for your patience, support and understanding over the first couple of months as we train new staff and tackle the challenges that all new businesses face.

Overall the response has been a positive one, and we look forward to supplying the Highfields

community with top quality products and great service. As usual we are a "butcher shop with a difference" and the shop at Highfields is no exception. So if you haven't popped into our shop yet, please do. It has been lovely to put faces to names of customers we have only previously dealt with over the phone, and renew old friendships. And in addition to our fresh meat products, we also have a range of delicious deli lines, pasta sauces and marinades, and



gorgeous flavoured pastas to compliment any dish. Or maybe try one of our fresh stirfries or tasty curries—available instore only! See you soon at Shop 4/2 Highfields Road on the corner of the New England Highway, Highfields!

TOWN PROUD!!!

Bannock Brae Meats recently participated in the Chronicle promotion "Town Proud", which encouraged customers to shop locally. Customers simply needed to make a

purchase to be eligible for a chance to win \$10,000 cash with 2nd prize being \$2000. Hundreds of businesses participated in the promotion but we were

so excited to learn that Bannock Brae Meats helped a Highfields local become the \$2000 winner!!

Congratulations!

BRISBANE DELIVERY RUNS

- * **Friday 8th August**
(order by 29th July)
- * **Friday 12 Sept**
(Order by 2 Sept)
- * **Friday 10 October**
(Order by 30 Sept)
- * **Friday 14 Nov**
(Order by 4 Nov)

DOWN ON THE FARM....

Some spectacular frosts have heralded the long-awaited Winter, with ice blanketing the ground like snow, icicles dripping from taps, and the mercury plummeting well below zero. Not really my favourite time of the year when walking into a coldroom at zero degrees is warmer than outside—but it had to come!

Very little rain to speak of. We have made a desperate last-ditch effort to get a crop in the ground, irrigating some of it to hopefully get a strike. After virtually losing the last two crops to drought, it's a gamble we had to take.

The boys had a big day mustering on the weekend, weaning some calves which in turn will help their mums through the winter. The girls will now dine on Tru-Graz, a supplement like molasses which combined with their usual grass and hay helps keep their nutrition balanced during what is looking to be a very tough and dry Winter season.

PA'S RAINFALL REPORT

APRIL—14mm

MAY—12mm

JUNE—26mm



Our new batch of weaners are settling in!

A BUTCHER SHOP WITH A DIFFERENCE!

Following our tradition of thinking outside the square, our new shop is also a “butcher shop with a difference”. Our opening hours are designed to help bring you the freshest possible products each day. We are open from 12pm-6pm Monday to Friday and 8:30am—12:30pm Saturdays. Prior to our

*Our opening hours are 12pm-6pm
Monday to Friday and 8:30am-12pm on
Saturdays!*

12pm opening time our butchers and packers are busy slicing, dicing, creating and packaging. As

our shop is a retail front only, our meat products are required to be in tamper-proof packaging. We have chosen to cryovac most cuts and tray and wrap others. Cryovac simply means less mess and extra shelf life and our customers are loving it!

Welcome to the team!

The addition of our shop front has certainly increased the workload at BBM. One of the motivating factors to take the step back into retail was our awesome staff members. We officially welcome Les and Brenda to the team as full-time staff. Both bring with them experience and amazing work ethic. We also

welcome Stephen as a first-year apprentice who is proving to be a valuable asset with his admirable work ethic and helpful customer service and Justine on a part time basis. Meanwhile Brent has capably stepped up to a more managerial position and Tim continues to sharpen his skills and

is almost ready to start his 3rd year studies.

Cheers from the very busy team @ Bannock Brae!



Meet our new recruit Stephen!