

G'day from Bannock Brae

Newsletter 34

APRIL MAY JUNE 2014

BIG BIG BIG NEWS!

Apologies for being over a month late with this newsletter but I promise I have a good excuse! Things have been happening at whirlwind pace around here lately and we are finally ready to reveal our very exciting news.

Bannock Brae is excited to announce the opening of our retail store - Bannock Brae Meats - Farm Fresh Direct. Our new shop is conveniently located on the corner of Highfields Road and the New England Highway, Highfields.

In keeping with typical Bannock Brae tradition, it's a butcher shop with a difference—and we can't wait to share it with you! All of our products will be packaged at our already established fully accredited premises on our farm at Willis Road, Meringandan, then transported daily to our retail front, ensuring our customers have access to the freshest products possible. Because we will be busy each morning



Come and see us at our new shop!

preparing our farm-fresh products, our retail front will open from 12pm-6pm Monday to Friday and 8:30am-12:30pm on Saturdays. Come in and say "G'day" to the team at Bannock Brae.

PROUDLY AUSTRALIAN...

We will have a range of top quality beef, pork, lamb and free range chicken available at our new store, and of course our ever-popular wood-

smoked ham, bacon and kabanos. All of our meat is 100% Australian, grown by Aussie farmers just like us. What we cannot produce ourselves is sourced

from local farmers. For example, our fresh pork is produced here on the Darling Downs and our free range chicken from a specialised poultry farm near Kenilworth.

BRISBANE DELIVERY RUNS

*** Friday 9th May
(order by 29 April)**

*** Friday 13th June
(order by 3 June)**

*** Friday 11th July
(order by 1 July)**

*** Friday 8th August
(order by 29th July)**

DOWN ON THE FARM....

A tough, dry summer season saw our sorghum crop almost die in the paddock. Coupled with plagues of hungry galahs who stripped parts of the crop bare, the harvest was disappointing to say the least. Some beautiful rain fell just prior to harvest but came too late to benefit our crop. But it did enable the hills to revive and with no frosts so far, a fairly good body of grass has kept the cows happy. The crisp mornings hint that Winter is just around the corner and the calves are ready with their thick furry coats on!

Our new working dog Sky is learning the ropes and is showing great potential. Born on Kieren's birthday and named after his birthday skydiving antics, Sky is a beautiful border collie with a gorgeous nature, bred by local farmer Stan Hughes. Sky and Ellie the Wonder Dog have become the best of friends!

PA's RAINFALL REPORT

Jan - 22mm Feb - 21mm
March - 147.5mm April - 14mm



Meet Sky—our beautiful new border collie

OPENING 12TH MAY BANNOCK BRAE MEATS FARM FRESH DIRECT

BUSINESS AS USUAL...

Of course we are very excited about our new venture in Highfields but it will be business as usual at Bannock Brae, with bulk orders, online orders and deliveries remaining the same. Our retail outlet will simply make us more accessible and may even change the way

some of our customers buy their meat. As well as top quality lines of beef, lamb, pork and chicken, we'll also have a range of ready-to-cook

meals, great recipe ideas, and some fantastic

Don't forget to join our Loyalty Program for great benefits and a chance to win....

new products to compliment your meal—pastas, sauces, and marinades just to name a few! And when you visit our new store don't forget to grab a **Bannock Brae Loyalty Card** with your first purchase. Produce it at each visit, have it stamped, and receive some great benefits along the way. When you fill your card, go into the draw to win \$100 voucher to our store.

FELTON WAS FAB—HERE COMES HAMPTON!

We had an awesome day at Felton with reports saying around 10000 people made the journey to the rich and fertile farming land saved from the mines. We're now gearing up for Hampton Food Festival on Sunday 18th May where Bannock Brae Meats will be cooking up a storm in

the bbq and Kieren will team up with celebrity chef Matt Golinski. It's another fantastic day celebrating all things food! Hope to see you there! And don't forget to pop into our "Butcher Shop with a Difference" really soon! We'll be waiting at the gate! Cheers from the team @ BBM



We had a great day at Felton Food Festival.